

Business

Curriculum Intent Statement

“A Business that makes nothing but money is a poor business” Henry Ford

At Lunesdale Learning Trust in Business we will enable pupils to:

- Gain a coherent understanding of how businesses operate, from sole traders to multinational corporations
- Explore the aims and objectives of a diverse range of businesses on a local, national and international level
- Develop the ability to understand the importance of a stakeholder based, ethical approach to business as well as the shareholder led, profit based approach
- To be critical of information they are exposed to, both through analysis of extracts and the approaches taken by businesses
- To have a secure understanding of what it takes to run a business, appreciating the four functional areas of Marketing, Finance, Operations and Human Resource, as well as external influences
- To help create future intrapreneurs and entrepreneurs, who are comfortable working in a range of environments, and keen to push and challenge themselves – understanding that Kaizen isn't just an approach for organisations, but for people as well.

KS3 : see our curriculum overview for key content and skills coverage (PD Enterprise only)

KS4 : we offer Edexcel GCSE in Business

KS5 : we offer Edexcel A-Level in Business